Announcement

Richmond, Virginia, March 15, 1908.

To the People of Richmond and Throughout Virginia:

You are cordially invited to the formal Spring Opening of this store, Tuesday, Wednesday and Thursday, March 17th, 18th and 19th.

Our buyers have been in the market for weeks past securing the choice productions of Europe and America, and the merchandise we will have on sale is the most attractive in every way that has ever been shown in Richmond.

The Jefferson Hotel Orchestra will give two concerts each day of the Opening, from 11 A. M. to 1:30 P. M. and 3:30 P. M. to 5:30 P. M.

The store will present a beautiful appearance in its spring dress of rich merchandise, together with flowers and plants scattered throughout the building.

The Spring Opening of the Miller & Rhoads store is the most noted event of the kind in this vicinity.

It represents each season the accumulated efforts of all the years that preceded it toward making this store what it is --- the greatest in the South and second to none in the country in its value and service giving.

The flowers and the music are but temporary adjuncts of the opening intended to add a little variety to the pleasure of the occasion.

The only thing temporary about the merchandise is the probable shortness of its stay in the store after you once see it.

Tuesday's program is as follows, including two solos by the celebrated boy soprano, Master David Love, of At-

Morning Concert, Tuesday, March 17th, 11 A. M. to 1:30 P.M.
1. March Old Faithful
2. Overture Hungarian Lustspiel Keler-Bel
3. Spanish Serenade, La Paloma
4. Selection The Talk of New York Cohn
5. Soprano SoloSelecte
Muster David Love.
6. Potpourri Irish Melodies Boettge
7. Waltz Au Revoir
S. Intermezzo Le Secrete
p. Selection Maid Marian De Kove
10. Two-Step Sweet Sixteen
The Stieff Plane us

1	Afternoon Concert, 3:30 P. M. to 5:30 P. M.
l	1. March Veiled Prophet
j	2. SelectionBrinn BoruEdwards
	3 IntermezzoOn the Messa-Grande
ļ	4. Medicy Overture, Popular Melodies
	5. Waltz The Merry Widow Lebar
	6. Seprano SoloSelected Master David Love.
l	7. Selection Wizard of the Nile Herbert
l	S. Morceau Orientale, Star of India
	9. IntermezzoCavaleria RusticanaMascagni
l	10. Finale Southern Airs

Very truly yours,

Miller & Rhoads

HOW ANDREW JOHNSON ROSE FROM OBSCURE, POOR BOY TO BECOME PRESIDENT



finite possibilities.

Close akin to Johnson in determina-ion was Senator Zebulon Vance, of Jorth Carolina. Both men were na-ives of North Carolina, and both were the cradle of obscurit Both possessed the mountain grit and Both possessed the mountain grit and the ambition to surmount any and all obstacles, and it was this spirit that brought to each of them the rich re-ward and political honers in after years

ars. Zeb. Vance had his dream of greatness while a young man, and he never dismissed from his mind the idea that he would live to see that dream fulfilled.

Weldon Social News.

Heathsville Social News.

Willer & Rhoads

Mail orders filled at advertised prices

Everything Advertised Below is of Special Value at the Price To-Morrow and Throughout the Week

Miller & Rhoads ALWAYS give full value received, both in quality and style in every article of merchandise that leaves the house.

To-day's news is concerned with new and up-to-date things that for one reason and another can be offered you at prices which make the articles "special" in the real sense of the word.

Special Values in New Silks

Our exposition of New Silks from 39c to 59c a yard has never been equalled for value in this store.

It is the duty of the experts of Miller & Rhoads to select with care merchandise that is both practical and lasting.

How well we've succeeded in Silks is shown by a few specimens we name to-day for your inspection to-morrow and during the coming week.

How much better values the fabrics are than average Silks at the prices we'll leave to your judgment.

Rough Dotted Suitings, 59c yard

Brown, with white dots; Alice blue, with white dots; champagne, with white dots; navy, with white dots.

Checked Taffetas, 39c yard

In brown and white, Copenhagen and white, navy and white, reseda and white, black and navy and white, reseda and white, black and white; all five shades, in three different size

Printed Pongees, 39c yard

Pekin Stripe Taffetas, 50c yard

Novelty Stripe Taffetas, 59c yard

Spring Dress Goods Remarkably Low Prices

It isn't the fact that the selling price of these Dress Goods is actually from one third to one half less than the original price that alone makes the fabrics good values.

A cut price of itself never made a thing a bargain.

It's the fact that the goods are desirable in every respect for present use that gives strength to our offering.

Five specials--note them all:

Light Gray Suitings, 59c yard 56 inches wide.

\$1 Light-Weight Suitings, 49c yard In tans, reseda, old rose and gray,

PETTICOATS at \$4.98.

\$1.50 Suitings, \$1 yard

Silk Petticoats, \$4.98

Thousands of Petticoats on the market

at this price-but they're not like OUR

Extra heavy quality taffeta, deep flounce, with six small folds with stitched strappings; black. Copenhagen blue, navy, golden brown, tan, green; also changeable colors in purple and brown and

We've sold tiptop values in Silk Petti-

coats in past years at \$4.98, but never any-

thing that in quality of silk, style and fin-

ish equals our special for this season.

Light spring shades, in neat stripes and checks.

| 50c Suitings, 39c yard

In stripes and checks, in several shades of gray 45 inches wide.

Cream Storm Serge, 59c yard

All wool, 37 inches wide.

(Main Floor, East.)

Women's Spring Suits,

Unfinished Worsteds in fine \$ 1 2.75 herringbone stripes of dark Oxford gray

Spring weight in the latest styl. Plain, tight-fitting coat, straight front, stitched folds over the shoulders, back and front, lined with satin.

Plaited skirt, with a wide fold around the bottom.

The trimmest, nattlest tailored suit hat a beer seen in Richmond this spring.

| Lingerie Cloth, 40 inches wide, 19c yd | White Linen Lawn, 50c qual., 33c yd

baby yokes, etc. We've never had anything just as good at the price. The supply is limited. Shop early

They can be used for many dress notably as second mourning suits, \$15.75.

White Lawn Waists, 59c

No woman, no matter how well White Waists, is likely to pass drens dresses. by these garments — nothing equal to them that we know of under 75c.

Good lawn front made of a panet of embroidery, with four rows of embroidery insertion, wide tucks at the shoulders, short sleeves.

(Second Plans World any kind of lawn.

Soft, sheer fabric—rem ably cheap at 19c yard.

50c to 89c

Embroideries,

(Second Floor, West.)

An ideal piece of goods for stocked her wardrobe is with making underwear and chil-

Not quite as heavy as nain-

sook and twice as durable as Soft, sheer fabric-remark-

(Main Floor, Centre.)

Yard wide, every thread pure linen, sheer and fine. The best piece of linen suiting that that we have at the price.

Just a bit of pure good fortune

No more goods like it at 33c, when

the present supply is exhausted.
(Main Ficor, Centre.) Allovers, 18 and 22 inches wide. Patterns for waists,

to-morrow morning. Miller & Rhoads

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